

The Station You Can Count On!

**The best in country music**  
**Complete area news coverage**  
**Farm news (Brownfield & RFD Illinois)**  
**Weather, road & river reports**  
**Trading post**  
**Over 200 H.S. play by play events**  
**University of Dubuque & NIU Huskies**  
**Community activities (raising over \$500,000)**  
**Church programming**  
**School & plant closings / delays**



Here to serve you!

Beaver Miller	General Manager <a href="mailto:beaver@wccilive.com">beaver@wccilive.com</a>
Ann Murphy	Comptroller <a href="mailto:amurphy@wccilive.com">amurphy@wccilive.com</a>
Brian Reusch	Station Manager/Sports <a href="mailto:breusch@wccilive.com">breusch@wccilive.com</a>
Mark Schoening	News Director <a href="mailto:mschoening@wccilive.com">mschoening@wccilive.com</a>
Dee Miller	Sales Manager <a href="mailto:dmiller@wccilive.com">dmiller@wccilive.com</a>
Leslie Smith	Program Director <a href="mailto:lsmith@wccilive.com">lsmith@wccilive.com</a>
Joe Grim	Traffic/Production <a href="mailto:jgrim@wccilive.com">jgrim@wccilive.com</a>
Don Swanson	Sales/Customer Service <a href="mailto:swany@wccilive.com">swany@wccilive.com</a>

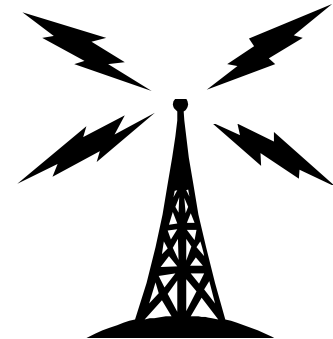
**WCCI**  
**P.O. Box 310, 316 Main St**  
**Savanna Illinois 61074**

**Phone 815-273-7757**  
**Toll Free 877-408-4716**  
**Fax 815-273-2760**

**Department email addresses**

<b>Sales</b>	<a href="mailto:sales@wccilive.com">sales@wccilive.com</a>
<b>News Sports</b>	<a href="mailto:newssports@wccilive.com">newssports@wccilive.com</a>
<b>Scripts &amp; audio</b>	<a href="mailto:traffic@wccilive.com">traffic@wccilive.com</a>
<b>Website</b>	<a href="http://www.wcciradio.com">www.wcciradio.com</a>

Bridging the gap between  
Illinois & Iowa



"25,000 watts"

Serving you since 1971

Advertising that works!

Over 400 Advertisers Use WCCI !

Cost effective ad plans are custom made for you, which allows your business to reach your customers on the farm & in town.

Sponsorships, Special programs, Sporting events Remote Broadcasts-Freq Ad Plans.

Let us put together a sound ad plan for you!



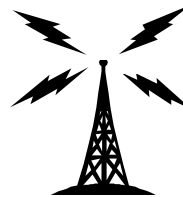
## We have you covered!



**Great coverage in a 6 county area in Illinois & Iowa.**  
**Cost effective ad plans that are custom made for you, which allows you to reach your customers in town, on the farm or both.**

**Target demographics 25-54.**

**25,000 watts!**



## Rate Card

(Based on times per month)

Freq	30 sec	60 sec
1	14	16
24	12	14
50	10	12
100	8	10

Add \$2 for drive time & sponsorships.

All rates are net to station.

Special discount packages available upon request.

Rates subject to change.

